



"A cross border region, where rivers connect, not divide."

INNOVATION BREAKTHROUGH WITH BIG DATA AND SOCIAL MEDIA ANALYTICS IN THE ENERGY SECTOR

Join Us



PROJECT GOAL

Partners from Croatia and Hungary have united to jointly further develop and localize Social Media Analytics Platform for the Croatian, Hungarian, Czech, Slovenia and Slovakian markets and to develop complementary e-trainings for data analysts along with high-level Social Media Analytic Consulting Services specifically for the energy sector.

By localizing the existing Social Media Analytics Platform to target market languages, we will be jointly capable of offering high-level Social Media Analytic Consulting Services, directly "Tailored" to organizations working in and for the Energy Sector. Suppose you want to know how people feel after a new Energy Regulation was put in place and how interest hike? Or how much they talk about a campaign featured during a major innovative product release or energy event? Or how much stock of a product should be made available through the supply chain for the upcoming forecast period?

The developed SAaS will offer clients the opportunity to answer all these questions and more, by doing volume, sentiment, thematic discovery, and predictive analytics monitoring text-based social media content across virtually any source and interval of time, with the added ability to accurately segment analysis by region, topic, gender, and/or other desired categories. Clients have the option to set up any query terms on demand, and incoming data streams are constantly updated and monitored to also alert users to any major changes in defined indicators.



See more

BACKGROUND

Currently, there are approximately 2.5 billion active monthly SOCIAL MEDIA USERS who share tens of billions of pieces of content – comments, opinions, videos, podcasts, photographs – and it is expected that this trend will rise by 20% to upwards of 3 billion active users by 2021. Forging competitive and financial advantages from social media requires that companies do more than just listen to social media conversations – they must apply expert analysis to understand the importance of what is being said to create a new form of business intelligence.

Our mission is to enable our clients to maximize their business edge and decision-making by not only generating this intelligence but allowing them to make it an integral part of their organization's data stream and culture.



WHO WE ARE



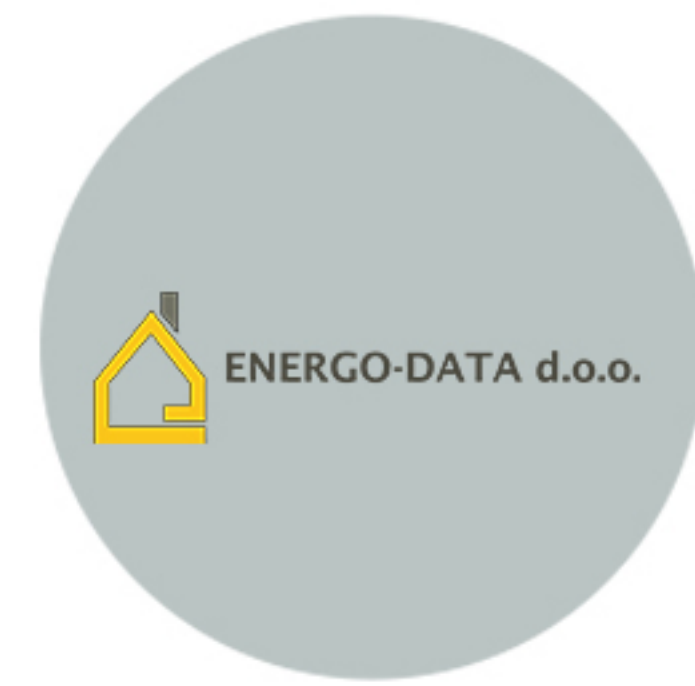
Ad-Vitalis Ltd.

Founded in 2000, it is a forward thinking and dynamically developing IT company. With a focus on Eastern Europe, they utilize large data technologies to ensure added value to clients. As emphasis increases on GDPR considerations, AD-Vitalis Ltd. is making rapid advancements on tailored legal advice in data management. With constant development and strategic initiatives, they have been able to successfully target niche opportunities within Big Data markets.



Artamet Ltd.

With a basis of entrepreneurship, Artamet Ltd. is the forefront of modern day learning methods. Past projects have included high quality, tailor made e-learning content for learners as well as educational providers, universities, and schools. By combining the knowledge with business intelligence, they can maximize user experience of clients. With vast experience in analysis of data and information, Artamet Ltd. is aptly positioned as a service provider.



ENERGO-DATA d.o.o.

ENERGO-DATA is a consulting company set up in 2009 by experts with a background in energy and business consulting. Their business activities include energy auditing and energy efficiency consulting, many of which have been for multinational firms, national institutions, and various public offices. Their IT capacities combined with industry know-how makes them an excellent firm for innovation promotion.

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